

IABC Ottawa:
The Voice
of Ottawa's
Communications
Professionals.



Why Join IABC Ottawa?

IABC membership is an unparalleled opportunity to connect with like-minded communications professionals in Ottawa-Gatineau, across Canada and around the world. Network, learn and exchange with a dynamic community representing professionals in public relations, marketing, content strategy, and design.

Professional Development

- Access to a talented network of professionals in Ottawa and world-wide
- Frequent, relevant and affordable professional development and networking opportunities
- Access to IABC Knowledge Centre, including strategic communications tools and case studies
- Annual awards program recognizes the best local minds and achievements in the industry
- Workshop leadership and speaking opportunities
- Prioritized volunteer positions within IABC Ottawa
- IABC Podcast The Voice highlights the brightest ideas, trends and new developments in discussions with thought leaders in the marketing/communications, business and non-profit industries

Career Planning and Job Search Assistance

- Networking with local communications professionals
- Access to job postings
- IABC Ottawa mentorship program

Discounts

- Discounted pricing on local, national and international events including webinars and conferences
- Members save on Jobline postings
- Students save 85% on membership fees

Corporate Membership Benefits

Include all of the Above and:

- Deeper discounts on membership rates
- Further discounts on IABC's International Conference, Job Board and Knowledge Centre access
- A nationally issued IABC member spotlight and profile on IABC Ottawa's website and social media platforms
- Transferrable memberships; if an employee leaves, their membership can be reassigned to another staff member
- Corporate memberships cross geographic boundaries. IABC corporate members within an organization can work in different cities and offices

Convenient and Affordable Membership

- Option to pay in four monthly installments
- Membership applications can be made online or by mail, fax and phone

Quick Facts

Our members have diverse backgrounds, working in fields such as government relations, corporate communications, public relations, writing and event management, within the private, public and not-for-profit sectors

IABC Ottawa is a volunteer-run, non-profit organization

Membership fees are split between IABC World Headquarters (72%), IABC Canada East Region (7%) and the IABC Ottawa Chapter (21%)



Want to reach thousands of people via IABC Ottawa's network? Consider advertising or sponsorship.

Put your company in front of key influencers and decision makers by leveraging our events, website, regular newsletters, and social media channels.

<http://ottawa.iabc.com/about/sponsorship-advertising/>

Jobline

Looking to hire a communications professional?

Jobline is a highly targeted and effective job advertising service. To post a job or seek out new employment opportunities, visit www.ottawa.IABC.com/jobline

IABC
INTERNATIONAL
ASSOCIATION
OF BUSINESS
COMMUNICATORS

OTTAWA

Join us or renew your membership today at
www.iabc.com/join

View local information at
ottawa.iabc.com

Connect with us!   